

Proposal

# ChatGPT Workshop

Are you getting the  
most out of  
ChatGPT?

This practical workshop helps organisations get more value from ChatGPT while managing risks, showing how large language models work and demonstrating advanced ChatGPT features through engaging live examples.



# Workshop Details

In-person,  
interactive workshop

Cost

\$2,000

Duration

2 hours

Size

1-20 people

## Workshop Outline

### 01 Intro to Large Language Models

- What is a Large Language Model?
- Common mistakes and misconception.
- Suitable use cases
- How to write an effective prompt

### 03 Customising ChatGPT

- Custom Instructions
- Memory
- Projects
- Custom GPTs

### 02 ChatGPT Basics

- Concerns
- Basic capabilities: new chats, chat history, editing messages, retrying
- Selecting the appropriate model
- Uploading files
- Understanding multimodality: how does ChatGPT work with images

### 04 Advanced Features

- Searching the web
- Performing research
- Editing with Canvas
- Generating images
- Computer use

## Post-Workshop Takeaways

- Understand what a large language model is and identify suitable use cases
- Understand the risks when using ChatGPT or other large language models
- Learn how to navigate ChatGPT and all its features
- Customise ChatGPT to your own workflows

# Why Choose us?

 ai.advancements

We're AI consultants with deep technical expertise and industry experience.



Hands-on AI experience

Building and deploying AI applications



Proven track record

Worked with 40+ companies in Australia across multiple AI projects



Cutting-edge Knowledge

We stay up to date with the latest AI trends and tools



Technical foundations

Backgrounds in mathematics, computer science, and AI research

## Let's Get Started

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